

13th Annual Jaguar 5K SPONSORSHIP OPTIONS:

This April 28th, 2018, the Falls Church High School Activities Department will be putting on the 13th Annual Jaguar 5K. This event has doubled in size over the years and now has **over 800 participants**. The advertising of the event reaches out to over 3,000 homes via letters home, multiple webpages, listserv e-mails, as well as banners throughout the community. *100% of funds raised go back to the students! No administrative cuts taken out!*

With two separate races going on – the Kids 1 Mile Fun Run as well as the Jaguar 5k—we reach out to a broad age range. By communicating with all of our families in our high school’s pyramid along with nearby schools in our area, we connect with a broad audience.

Presenting -- \$2,000

Includes “Gold” and also provides the following:

- Headlines all e-mails with hyperlinked logo
- Logo gets placed on our [event site](#) and school’s [webpage](#)
- Leading logo on event shirt
- Multiple banners may be supplied by the sponsor for display at the tournament
- Banners provided will be included in photos of awards



Gold/ Registration Bag Sponsor--\$1,000

Includes “Silver” and also provides the following:

- Logo on registration bags and displayed prominently at Packet Pick-Up
- Logo on 2nd sponsor line on event shirt
- ****Product exclusivity** at this level (ie no other restaurant/running store/etc.)**



Silver-- \$500

Includes “Bronze” and also provides the following

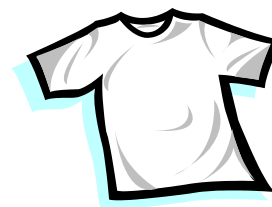
- One banner could be supplied by sponsor for display at the event
- Logo on the school webpage (<http://fallschurchsports.org>)
- Logo on all event e-mails which will reach over 3,000 homes
- ****Sponsor able to be on-site during event****



Bronze-- \$250.00

Includes “Friend” and also provides the following:

- Logo gets on t-shirt
- Sponsor can provide items to be placed in all registration bags (please submit a minimum of 800 items)



Friend--\$100.00

- Includes logo on the event webpage

**Contact Colleen Lally at Falls Church High School for more details.
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